

Privacy Policy

Last updated: 04.07.2025

This Privacy Policy describes how **NAIAD Water Solutions S.R.L.** (“NAIAD”, “we”, “our” or “us”) collects, uses, and protects your personal data when you visit our website.

1. Who We Are

NAIAD Water Solutions S.R.L.

Registered Office: Bucharest-North Road no. 10, O23 Building, 5th Floor, Global City Business Park, Voluntari, Ilfov, Romania

Trade Register No: J2011002698407

CUI: RO23303569

Email: office@naiad.ro

Website: www.naiad.ro

We are a Romanian company providing engineering, procurement, construction and maintenance services in the field of water and wastewater treatment.

2. What Data We Collect

When you interact with our website, we may collect the following categories of data:

- **Identification data:** name, company, job title (if provided via contact forms)
- **Contact details:** email address, phone number
- **Technical data:** IP address, browser type, operating system, referral URLs
- **Usage data:** pages visited, time spent, interactions on the website
- **Cookies and tracking technologies:** see Section 6 below

We do not collect sensitive data (e.g., health information, political beliefs, etc.) via this website.

3. How We Use Your Data

We use your personal data to:

- Respond to your inquiries or messages sent via contact forms
- Improve our website’s content and user experience
- Maintain the security and performance of our website
- Fulfill any legal obligations we may have

We do not use your data for profiling or automated decision-making.

4. Legal Basis for Processing

We process your data on the following legal grounds:

- **Consent:** when you voluntarily submit information via contact forms or accept cookies
 - **Legitimate Interest:** to ensure the security, functionality and optimization of our website
 - **Legal Obligation:** when required to comply with applicable laws or regulations
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5. Data Sharing and Transfers

We do not sell your personal data. We may share it with:

- Trusted service providers (e.g., website hosting, email services) under strict confidentiality agreements
- Public authorities or regulators, if required by law

We do not transfer your data outside the European Economic Area (EEA) unless adequate safeguards are in place.

6. Cookies and Tracking Technologies

We use essential and analytical cookies to enhance your browsing experience.

You can manage your cookie preferences via your browser settings. For more details, see our [Cookie Policy](#).

7. Data Retention

We keep your personal data only as long as necessary for the purposes it was collected or as required by law.

Typically, data from contact forms is stored for up to **12 months** unless further communication justifies a longer period.

8. Your Rights

Under the **General Data Protection Regulation (GDPR)**, you have the right to:

- Access your data
- Rectify inaccurate or incomplete data
- Request deletion (“right to be forgotten”)
- Restrict or object to processing
- Data portability
- Withdraw consent at any time

To exercise these rights, please contact us at **[Insert Data Protection Contact Email]**.

You also have the right to lodge a complaint with the **Romanian National Supervisory Authority for Personal Data Processing (ANSPDCP)** at www.dataprotection.ro.

9. Security

We implement appropriate technical and organizational measures to protect your data against unauthorized access, loss, or alteration. However, no online transmission is 100% secure.

10. Updates to This Policy

We may update this Privacy Policy from time to time. Changes will be posted on this page with a new “Last updated” date.

Cookie Policy

Last updated: 04.07.2025

This Cookie Policy explains how **NAIAD Water Solutions S.R.L.** (“we”, “us”, or “our”) uses cookies and similar technologies on our website: www.naiad.ro.

1. What Are Cookies?

Cookies are small text files placed on your device (computer, phone, tablet) when you visit a website. They are widely used to make websites work, improve functionality, and provide information to the site owners.

2. What Cookies We Use

Our website uses the following types of cookies:

a) Strictly Necessary Cookies

These cookies are essential for the website to function properly and cannot be switched off. They are usually set in response to actions you take, such as filling in forms or adjusting your cookie preferences.

Examples:

- Session cookies (maintain navigation state)
- Consent cookies (remember cookie choices)

b) Analytical/Performance Cookies

These cookies allow us to analyze traffic and usage to improve website performance. We use third-party analytics tools (such as Google Analytics) with anonymized IP addresses.

Examples:

- Pages visited
- Time spent on pages
- User behavior patterns (bounce rate, click paths)

Note: These cookies are only used with your prior consent.

3. How You Can Control Cookies

When you visit our website, a cookie banner gives you the option to accept or reject non-essential cookies.

You can also control cookies from your browser settings:

- Block all cookies
- Delete existing cookies
- Set preferences for individual websites

Please note that disabling certain cookies may affect website functionality.

4. Cookie Duration

Cookies have different durations:

- **Session cookies** are deleted when you close your browser
 - **Persistent cookies** remain on your device for a defined period or until manually deleted
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5. Third-Party Cookies

We may use third-party services (like Google Analytics). These providers may place cookies on your device to collect anonymous usage data.

We do not use cookies for marketing, remarketing, or social media tracking.

6. Changes to This Cookie Policy

We may update this policy from time to time to reflect legal or operational changes. All updates will be published on this page with the new date.

7. Contact

If you have questions about our use of cookies, please contact us:

NAIAD Water Solutions S.R.L.

Email: office@naiad.ro

Website: www.naiad.ro